

Dan Klotz

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With years of experience tackling creative challenges across various industries, along with a skill set running the spectrum from design to production. I am confident in overseeing any project from concept to launch. If you feel these qualities are something you would like to see within your organization, I am available to discuss a position moving your company into the future you envision.

Qualifications Summary

Design Involvement

Graphic Design | Illustration
UI | UX | Responsive Web Design

Web Development

PHP | HTML5 | SASS | CSS
JS | jQuery | GIT | Gulp

Web Frameworks

Angular | Bootstrap | Foundation
WordPress (Theme Development)

Server Technology

Linux | Apache | MySQL | Terminal

Content Creation

Illustrator | Photoshop | InDesign
Microsoft Word | PowerPoint | Excel

Marketing

Google Analytics | AdWords
Mailchimp | SurveyMonkey

Links

🌐 danferth.com
🐙 github.com/danferth
📦 codepen.io/danferth
🌐 linkedin.com/in/danferth

Professional Experience

👤 Full Stack Web Developer & Graphic Designer

Thomson Instrument Company

📅 09/2010 - present

- > Design & code responsive website integrating with Acumatica ERP to allow customers to reorder products from existing quotes
 - » **Responsibility:** Entirely accountable for design, code base, and UI & UX of project
 - » **Utilized:** Bootstrap, PHP, MySQL, HTML, CSS, SASS, jQuery, GIT, Gulp, Bcrypt, AJAX, and PHP cURL for Acumatica integration
 - » **Outcome:** Reduced time for customer reorders and lightened workload for sales and customer service
- > Initiated & executed all aspects of company rebranding
 - » **Responsibility:** Spearhead rebranding of company from logos and product photography to instructional illustrations and final print layout
 - » **Utilized:** Adobe Illustrator, Photoshop, InDesign, Premier, and Microsoft Office 365
 - » **Outcome:** Cohesive appearance in branding and company is now recognizable in the biotech community
- > Solely responsible for concept, design, & code of company website
 - » **Responsibility:** Build a custom WordPress theme and incorporate a more user focus in the UI and UX to guide customers toward products offering relevant technical applications as needed
 - » **Utilized:** PHP, CSS, SASS, GIT, Gulp, & Angular for on demand updates of product information on website
 - » **Outcome:** Higher rate in conversions for quote and order request and increase in user understanding of product
- > Facilitate logistics of in-house print material with custom web application
 - » **Responsibility:** Design & coded custom application with secure login for literature logistics in-house
 - » **Utilized:** PHP, HTML, CSS, SASS, jQuery, MySQL, GIT, & Gulp
 - » **Outcome:** Sales and warehouse can easily communicate which marketing materials are in stock and safe to use in trade shows and shipping to vendors or customers

👤 Web Developer & Graphic Designer

AK illustrations (Freelance Business)

📅 06/2009 - 09/2010

- > Manage clients in various industries from start-ups to medical facilities
- > Employ PHP, HTML, CSS, & jQuery to build custom websites
- > Design and source print media for resale to clients

👤 Production Manager & Graphic Designer

Tara Trades

📅 08/2005 - 06/2009

- > Consult on design, city code requirements, and cost of project with client
- > Maintain vendor accounts and manage material selection & purchase
- > Lead the design & manufacture of final product
- > Coordinate installations on site, and in house

👤 Graphic Designer & Technical Illustrator

Hunter Legal Graphics

📅 10/2004 - 08/2008

- > Precise technical illustration for patent, mechanical, & medical clients
- > Discuss design and manufacturing concerns with clients

Education

🏛️ Photography

Texas A&M University

📍 Commerce, TX

